

**GURU GOBIND SINGH PUBLIC SCHOOL , CHAS**

**CLASS 12 BUSINESS STUDIES ASSIGNMENT ( MAY 1<sup>st</sup> Week)**

**Ch-01 NATURE AND SIGNIFICANCE OF MANAGEMENT**

**1. The Activities involved in managing an enterprise are common to all organizations whether economic, social or political. Which characteristics of management is highlighted by this statement ?**

**2. Policy formation is the function of which level of management?**

**3. In order to be successful an organization must change its goals according to the need of the environment. Which characteristic of management is highlighted in the statement?.**

**4. To meet the objectives of the firm the management of Angora Ltd. Offer employment to physically challenged persons . Identity the organizational objective it is trying to achieve.**

**5. Management of any organization strives to attain different objectives Enumerate any two such objectives?.**

**6. Who are considered as Operative managers?**

**7. “Management is considered to be a three-tier machinery”. Why?.**

**8. Name the process by which a manager synchronizes the activities of different departments.**

**9. How is entry to a profession restricted?.**

**10. State any two points which prove that management is multi-dimensional?.**

**11. An achievement of which organizational objectives results in “an increase in sales volume, increase in number of employees, no of products ,and increase in capital investment’**

**12 management is based on personalized application of knowledge it varies from person to person” which nature of management is signified by it?**

**13 the authority responsibility relationship that binds individuals as superiors and subordinates in an organization, gives rise to what?**

**14 if an organization derives more benefits even after using less resources it's a result of what?**

**15 a company's target production is 5000 units in a year , to achieve this target the manager has to operate in double shifts due to power failure. The manager is able to meet the target but at a higher production cost. Is the manager efficient or effective?**

**16 “ managers in India do the same work as managers in usa or japan or Germany” which characteristic of management is highlighted by it?**

**17 “a collection of diverse individuals with different needs but working towards fulfilling the common organizational goals” this statement highlights which characteristic of management?**

**18 discrepancies between actual and realized activities are taken care at which stage**

**19 ABC Ltd. is facing a lot of problem these days. The company's profit margin is declining day-by-day. The production manager is blaming marketing management whereas marketing is blaming production department for not maintaining the quality. Finance department is blaming both. What quality of management do you think is lacking. Explain it briefly.**

**20 your father has retired as a purchase manager of a company. At what level of management was he working? What function do you think he was performing at the level of management.**

**21 Rajat's father was working as a foremen in a textile factory at what level of management is he working explain in brief his functions?**

**22. A company manufacturing mobiles is facing the problem of decreasing sales in the market. You can imagine any product about which you are familiar. What decisions/ steps should each level of management take to give effect to this decision.**

**23 without effective management the resources will remain as resources cannot be converted into productive utilities. "do you agree" ? give reason.**

**OR**

**"success of an organization largely depends upon its management." Explain any five reasons to justify the above statement.**